

Dallas Bridge Association Board of Directors
Minutes of Meeting 08/12/26

Attendees: Bob Holliday, Bill Higgins, Judy Wood , Cheryl Brunson, Paul Taylor, Cheryl Rider, Mary Chaffin and Jackie Brown were present. Truett Cates was absent. The August meeting was held at the King of Glory Church before the Wednesday game.

The June minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of July 31, 2026 the unit has total cash assets of \$67,046.32 There is \$17,680.22 in the checking account and \$49,366.10 in the Fidelity investment account. The July financial s include \$2011.50 paid toward expenses for the Labor Day Regional. The income for this event will be booked in September after the ACBL payment is posted.

The Fidelity Investment account continues to perform well and make up for the drop in the quarterly ACBL reimbursements.

Bill Higgins presented the membership report for May:

The unit had 3 new members in July, 3 members were reinstated, 1 member transferred into our unit and 14 members became unpaid or inactive. The unit membership is now 1118, a decline of 68 members since the beginning of the year.

Bob Holliday provided the member communications report via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
06/26/26	599	60.60%	7	3	0	0	Mckinney Bridge Club
07/01/26	598	60.70%	52	0	0	1	July Newsletter
07/08/26	597	60.50%	7	1	0	0	I/N Sectional
07/09/26	585	59.40%	34	0	0	0	Labor Day Regional
07/20/26	589	59.80%	13	0	0	0	I/N Sectional
07/22/26	598	60.70%	32	3	0	0	Labor Day Regional
07/27/26	573	58.40%	13	0	0	0	I/N Sectional
08/04/26	582	59.30%	35	1	0	1	August Newsletter
08/11/26	410	42.10%	12	1	0	7	Labor Day Regional

There are now 981 recipients. The issue with the Microsoft email addresses bouncing continues. Ed Yetter proposed a work-around - creating a list of bounced contacts, identifying active players and emailing directly to them. Ed will put together the list after the Labor Day Regional.

Cheryl Rider presented an equipment report.

John Redfern and Ed Yetter have conducted an inventory of supplies and Ed has ordered supplies for the tournament.

Ed Yetter reported on the 2026 Labor Day Regional.

- The food and beverage order has been signed.
- Paul Taylor attended a site visit on August 3 and prepared a written report. No significant concerns were noted. The venue seems quite suitable,.
- Ed will request that teams playing on Monday sign up at the registration desk so that the food order can be adjusted if necessary.
- Scott Nason will be unavailable to work on the Daily Bulletin so Bob Holliday will be handling it with Randy Eads.
- As of 8-11 the room pickup is 446. The cut-off is now 8-17. Rooms are available for every day.
- The partnership desk is active. Connie Scott and Judy Wood are handling effectively.
- The flat tire on the trailer has been fixed.
- Flyers have been placed at the Austin Regional, the Bentonville Regional and the Summer NABC.

Ed Yetter provided a District 16 update from the July District meeting.

The Austin NABC in 2028 will be a trial of a new approach for NABCs. Regional events will be eliminated. The event will feature only National-Rated events. The strategy is so that smaller venues can be used for NABCs.

Jackie Brown presented a Unit Game report.

The unit games are all scheduled for the rest of the year. The July unit game was held on July 19. There were 18 tables in the Open section. The 499er section did not make. The August unit game will be held on August 16 and hosted by Friendly Bridge Club.

Jackie Brown presented a report on the Mentor/Mentee program.

The program is running well. All mentees have been paired with available mentors. More mentors are needed.

Old Business

Directory Update – All directory updates have been processed and Ed Yetter and Mary Chaffin now have a process in place to make future updates more timely and simple.

New Business

Sponsorship Committee – The Board established a sponsorship committee for the 2027 Labor Day Regional. Jackie Brown will chair the committee and recruit members.

The September meeting will be Wednesday, September 16 at 10:45 prior to the Wednesday game at King of Glory.